



Sponsorship Prospectus

Fifth Annual Power of People Conference
Proceeds benefit Girls in Action™

Elevator Multiplier*- \$7,500 and above

Benefits:

- Gold Club acknowledgment in *Roadmap for Change Workbook*
- Full page ad in *Roadmap for Change Workbook*
- Full slide with logo on PowerPoint presentation which will be screened when appropriate
- Gold Club recognition on Girls in Action & J. Cameron & Associate websites with a direct link to your company website
- Your company name announced and recognized as a featured Gold Club Sponsor
- Lunch table promotion- each person at the table receives sponsor's promotional materials and company logo is predominately showcased
- Featured in all pre and post media mentions
- Company logo on Annual Power of People t-shirts
- A complimentary company table - eight (8) conference tickets (\$2,150 value)

Escalator Multiplier*- \$5,000-\$7499

Benefits:

- Silver Club acknowledgment in *Roadmap for Change Workbook*
- Half page ad in *Roadmap for Change Workbook*

- Silver Club recognition on Girls in Action and J. Cameron & Associate websites with a direct link to your company website
- Lunch table promotion- each person at the table receives sponsor's promotional materials and company logo is predominately showcased
- A complimentary company table– eights (8) conference tickets (\$2,150 value)

Adder*- \$2,500- \$4,999

Benefits:

- Bronze Club acknowledgement in *Roadmap for Change Workbook*
- Quarter page ad in *Roadmap for Change Workbook*
- Bronze Club recognition on Girls in Action & J. Cameron & Associate websites with a direct link to your company website
- Lunch table promotion- each person at the table receives sponsor's promotional materials and company logo is predominately showcased
- A complimentary company table – eight (8) conference tickets (\$2,150 value)

* Taken from Dr. Verna Price's book, *The Power of People: Four Kinds of People Who Can Change Your Life* (they are Adders, Subtractors, Multipliers, and Dividers)